

# COSMETIC NEWS

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## EDITOR'S CHOICE

### IMAGE SKINCARE DAILY DEFENSE MATT MOISTURISER SPF 30

At this time of year I go through sunscreen like it is going out of fashion, but, like most women, I would rather not have to apply lots of different products to my skin, which is why daily moisturisers containing sun protection have become so popular. One new product that fits this mould and has the added benefit of not being greasy, like some sun creams can, is Image Skincare's Daily Defense Matt Moisturiser SPF 30. I have become a huge fan of the Image range since it was launched into the UK professional cosmeceuticals market last year and I am not alone with the products also proving popular with celebrities, such as supermodel Erin O'Connor, and being raved about by the clinics who have taken them on.



The brand harnesses scientifically advanced formulas to create pharmaceutical grade skincare products that are formulated without the use of parabens, petrochemicals and synthetic fragrances. There are also no chemical preservatives and the use of essential oils makes this cosmeceutical range a real pleasure to use. Daily Defense Matt Moisturiser SPF 30 is a new generation, oil-free, pure physical broad spectrum UVA/UVB moisturiser that incorporates micro-sponge technology to absorb the skin's surface oils and leave it with a matte, non-greasy, shine free finish.

Many clients are put off of using high factor SPF's because they are too greasy on the skin, so this product is ideal for retailing in your clinic to skin conscious clients who want to use a results-driven brand but who you are struggling to sell an SPF to. It is also ideal for clients with oily or acne prone skin.

The product contains the potent antioxidant thiotaine, as well as free radical scavengers to protect against environmental exposures. Other key ingredients include coated zinc oxide (18%), Green Tea extract, Raxisomes (Arabidopsis Thaliana), Photosomes (Plankton Extract) and BV-OSC (Vitamin C).

The product is also water resistant and acts as an excellent make-up base, and it smells nice too!  
What more could you want?

Vicky

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