

**I** **IMAGE**  
SKINCARE  
Age later.

BREAKTHROUGH  
PLANT DERIVED  
STEM CELL  
TECHNOLOGY



Minimum Investment.  
MAXimum Results.  
Even your DNA will thank you.

WRINKLES  
CROWS FEET  
AGING SKIN  
**TOTAL RECONSTRUCTIVE  
REJUVENATION.**

Introducing the MAX™—Image Skincare's latest advancement in anti-aging. This exclusive complex supports skin's natural defense mechanisms and repairs cell damage. A revolutionary serum that delivers unsurpassed preventative measures against the effects of aging, with a unique blend of plant derived stem cell technology and nutripeptides® to help plump your skin.

The MAX employs Image's three-phase CPN System of Correction, Prevention and Nutrition. Specially formulated pure, active ingredients provide protection at the cellular level against nutritional imbalance, oxidative stress and UV damage. It even repairs DNA.

[www.skingeeks.co.uk](http://www.skingeeks.co.uk)

## Celebrity Skin

A new cosmeceutical range which has taken the States by storm has just hit British shores and looks set to change the way we look at skincare.

Available exclusively through skincare professionals and comprising six main product lines which can be mixed and matched to create the perfect skin regime for you, Image Skincare products work at the cellular level to diminish fine lines, fade sun damage, increase hydration and stimulate cellular turnover for more youthful-looking skin.

The top seller in America has been Ageless The MAX – a revolutionary day and night serum that supports natural defence mechanisms and repairs cell damage, plumping the skin and dramatically reducing the appearance of fine lines from facial expressions, wrinkles and other signs of ageing.

As well as the home-use products, Image also produce a range of in-salon treatments. Rani Mirza, whose eponymous Knightsbridge salon is a mecca for celebrities and beauty editors alike, is one of the first beauty

therapists in the UK to offer the range: "It was definitely the quality of the products that initially attracted me to the Image range, as they give amazing results," she says.

"My favourite treatment has to be the 4 Layer Face Lift, as with just one treatment you get the most amazing results tightening brightening and leaving your skin glowing. Product-wise, I love the Hydrating Repair cream – although I have to confess every time I try a new Image product I find myself ordering it in! I'm constantly bombarded with different product lines to try, and Image stands way above the rest."

Rani is offering her clients a unique facial experience, 'Years Younger', which combines Image products with facial acupuncture, to give a non-surgical facelift with instant results. Costing £250 for two hours, skin is resurfaced, exfoliated and hydrated using enhancers, creams and serums and acupuncture is performed to leave skin nourished and lifted, smoothing away unwanted wrinkles.



For more information about Image products and treatments, visit [www.skingeeks.co.uk](http://www.skingeeks.co.uk) or [www.ranimirza.co.uk](http://www.ranimirza.co.uk)

## Safety First

The Independent Healthcare Advisory Service (IHAS) has announced the launch of a new quality mark scheme to regulate providers of injectable cosmetic treatments such as Botox and fillers. According to IHAS, there are currently an estimated 5,000 facilities carrying out 200,000 cosmetic treatments a year in the UK, and until now there has been no system in place to safeguard patients from

rogue practitioners.

The IHAS Quality Assurance scheme will help people be better informed of the risks and choices available to them when choosing to have injectable cosmetic treatments. The government-backed scheme will only register practitioners who are registered nurses, doctors or dentists, and will include a dedicated website and a dedicated IHAS Quality

Assurance Mark logo. The website will list organisations and practitioners that have are registered with the scheme, steering patients towards practitioners who are offering a high standard of care.

**The scheme will be launching over the next few months; for more information visit [www.independenthealthcare.org.uk](http://www.independenthealthcare.org.uk).**